

BRETTCLIMAN

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Plantation, FL 33324
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OBJECTIVE *To create effective designs and manage project teams that meet business goals and help to improve communications*

EDUCATION

Bachelor of Arts in Communication Design / Computer Arts

University at Buffalo, State University of New York, Buffalo, NY

August 1999 - May 2003

Cumulative GPA: 3.9/4.0 (Summa Cum Laude)

Master of Science in International Transportation Management

Maritime College, State University of New York, Bronx, NY

August 2007 - January 2009

Cumulative GPA: 4.0/4.0 (Valedictorian - Summa Cum Laude)

PROFESSIONAL EXPERIENCE

CHAUVET, Sunrise, FL

Creative Projects Coordinator, May 2010 – Present

- Increase revenue and raise brand awareness through advertising, package design, social media campaigns, tradeshow materials, and web design for a multi-million dollar international company
- Manage the smooth and efficient workflow of creative projects as the design team leader
- Conceptualize, initiate and implement innovative branding and product-centric campaigns
- Train, mentor and supervise the daily tasks of the other designers in the Marketing Department

SGIS, Ft. Lauderdale, FL

Design Manager, January 2010 – May 2010

- Created innovative graphic, print and web designs for a Top 10 South Florida Best Company
- Optimized sponsorship and client deals via integrated marketing and brand management
- Managed three large scale websites and sub-sites with over 17,000 unique visitors a month

Maritime College, State University of New York, Bronx, NY

Manager of Communications, January 2006 – December 2009

- Solely designed and maintained the website for the university – www.sunymaritime.edu
- Visual information specialist in all campus-wide graphic design assets for print publications, branding, marketing, multimedia, and web
- Managed design team and aided in the production and marketing of the institution's message
- Establish a unified university style-guide for all marketing and branding materials
- Improved admissions and fund raising publications, leading to a 30% increase on enrollment and donation figures

New Paltz Regional Chamber of Commerce, New Paltz, NY

Director of Marketing and Design, October 2004 – September 2005

- Revitalized branding and marketing materials to create a professional aesthetic
- Independently produced and marketed a 100-page, full-color regional "I Heart NY" guidebook, with a \$250,000+ net profit
- Increased overall revenue by 25% through redesigns of company website, email blasts, monthly newsletters, online advertising and other publications

PORTFOLIO

brettcliman.com

HONORS & ACHIEVEMENTS

Valedictorian 2009

Dean's List

Admiral's List

Phi Eta Sigma

Golden Key

Mortar Board

Honor Society

Int. Registries

Endowment

Leadership Training

SOFTWARE

Microsoft Office

Photoshop

Illustrator

InDesign

Dreamweaver

Flash

Wordpress

Visio

After Effects

Fireworks

Cool Edit Pro

MAYA

Strata Studio Pro

QuickTime VR

DEVELOPEMENT

HTML

CSS

Google Analytics

Google URL Builder

iContact

OPERATING SYSTEMS

Macintosh OS

Windows

SOCIAL NETWORKING

Facebook

Twitter